

Next Generation TRANSPARENCY™



As today's consumers ask more questions about product quality, forward thinking brands are stepping up with increased transparency into sourcing, the ingredient research, and their efforts to produce premium quality products. One area you may not have thought to include, but which we see as a marketing goldmine, is telling the world about your testing program.



You spend valuable marketing dollars telling your quality story. You also spend on ingredient and finished product testing to assure identity and potency, but the only people who know about that are your internal team of QA/QC professionals and auditors. We are convinced that consumers would love to see the details of your testing results and analytical report details. We're so convinced that we've developed a template for a consumer-friendly Certificate of Analysis suitable for disclosing because it explains what it says.



THE PROGRAM

We envision working with you to test your ingredients and finished products and, in addition to our customary C of A that includes the results and full test methods transparency, we'll include a jargon-free version of those results that consumers can understand. We're pretty sure you can find a place for that on your website, and equally sure consumers will be happy to know you are so forthcoming, and trust your brand because of it.

Let's Get Started!

Call us to discuss the details, we're eager to work with you on Next Generation Transparency.



ALKEMIST LABS

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CERTIFICATE OF ANALYSIS



ALKEMIST LABS

Knowing the product you purchased was tested to ensure it matches the content and quality represented on the product label is a crucial step when it comes to taking effective, safe natural products. This Certificate of Analysis demonstrates the testing results for the product lot contained in your bottle.

Material Tested

Hemp Oil

For: (MFG Brand Name)

Lot #: ABCD-001

Sample Name: Hemp Oil

Description: Oil; Finished Product

Plant Part: Rhizome

AL #: 12345xx_1 / Analysis ID: 121424

What We've Tested



We tested the sample sent against reference standards of known purity to determine the content of cannabinoids in the sample.

We tested for 12 cannabinoids in the sample.

We tested the sample to make sure it contains less than 0.3% d9-THC

The HPLC methodology was developed and validated by Alkemist Labs following guidelines established by an international standard setting body.

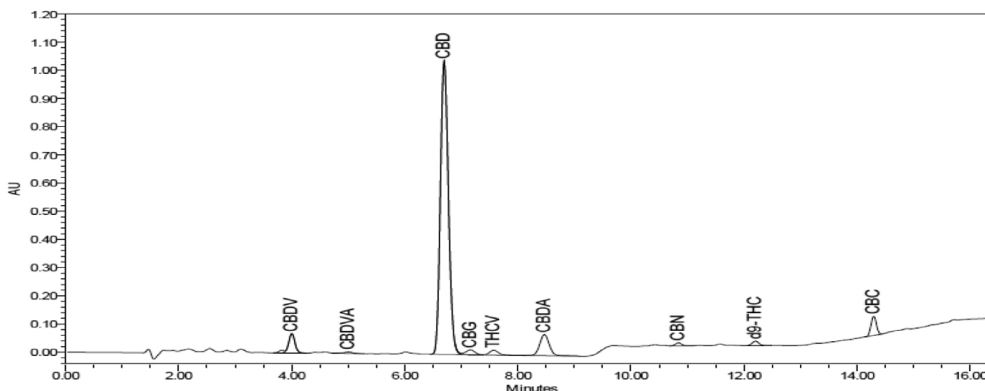
Conclusion



This Hemp Oil sample contains an average of 12% CBD and 0.2% d9-THC. The sample contains less than the d9-THC limit for industrial hemp.

Test Details

High Performance Liquid Chromatography (HPLC)



Understanding the HPLC Test

HPLC is a technique for separating, identifying and quantifying compounds that are present in a sample. The area of the peak represents the amount of the compound that is present in the sample as compared to a reference standard of that compound.

